

5 Policy statements

5.1 INTRODUCTION

This section contains a series of statements and maps presenting the policy, and the implications for individual locations. These are to provide local detail to support the SMP-wide Plan presented in Section 4, and consider locally-specific issues and objectives. Consequently, these statements must be read in conjunction with those and in the context of the wider-scale issues and policy implications as reported therein.

5.2 CONTENT

Each Policy Statement contains the following:

Location reference This provides the general name used for reference to each policy unit and a number identifier which is sequential along the shoreline from north to south.

Summary of the Plan recommendations and justification This is a statement summarising the Plan and describing the rationale behind it. These focus upon the long-term Plan but also note any different short-term requirements.

Policies to implement the Plan This describes the policies and activities that will be undertaken in the short, medium, and long-term to implement the Plan. In this respect, 'from present day' is broadly representative of the next 20 years, "Medium-term" 20 to 50 years, and "Long-term" 50 to 100 plus years. These timescales should not be taken as definitive, however, but should instead be considered as phases in the management of a location.

Predicted implications of the Plan for this location This Table summarises the consequences *at this location only* resulting from the policies. These are categorised as "Property & Land Use", "Nature Conservation", "Landscape", "Historic Environment" and "Amenity & Recreational Use" (which are being used nationally for the SMPs). The implications have been assessed for the situation by years 2025, 2055 and 2105, again to provide a nationally consistent picture. *Broad estimates* of potential residential and commercial losses have been included.

5.2.1 Policy units

Statements are provided for the following Policy Units:

<i>3b01 Kelling Hard to Sheringham</i>	<i>3b09 Mundesley to Bacton Gas Terminal</i>	<i>3b17 Great Yarmouth</i>
<i>3b02 Sheringham</i>	<i>3b10 Bacton Gas Terminal</i>	<i>3b18 Gorleston</i>
<i>3b03 Sheringham to Cromer</i>	<i>3b11 Bacton, Walcott and Ostend</i>	<i>3b19 Gorleston to Hopton</i>
<i>3b04 Cromer</i>	<i>3b12 Ostend to Eccles</i>	<i>3b20 Hopton</i>
<i>3b05 Cromer to Overstrand</i>	<i>3b13 Eccles to Winterton Beach Road</i>	<i>3b21 Hopton to Corton</i>
<i>3b06 Overstrand</i>	<i>3b14 Winterton to Scratby</i>	<i>3b22 Corton</i>
<i>3b07 Overstrand to Mundesley</i>	<i>3b15 California to Caister-on-Sea</i>	<i>3b23 Corton to Lowestoft</i>
<i>3b08 Mundesley</i>	<i>3b16 Caister-on-Sea</i>	<i>3b24 Lowestoft North (to Ness Point)</i>

Location reference: Winterton-on-Sea (South of Beach Road) to Scratby

Policy Unit reference: 3b14

SUMMARY OF PLAN RECOMMENDATIONS AND JUSTIFICATION

Plan:

This area is of international significance for its dune habitats, which require a sediment supply to fronting beaches and fore dune-beach interactions to be able to function. The long-term policies for the shoreline frontages to the north will enable this requirement to be met, but this will need to be complimented by not constructing defences along this frontage, which would be detrimental to both habitats and natural defence provided by the beach-dune system. The long-term Plan is therefore to allow a naturally-functioning coast to develop through allowing the beach and backshore to evolve with minimal intervention. There is, however, some uncertainty on the long-term evolution of the coast due to the unpredictable nature of the nesses, therefore there may need to be some soft management of the retreat in response to natural changes, for example improved dune access management to limit damage resulting from human activities. The village of Winterton is not expected to be at risk as a consequence of this Plan, although seafront amenities and properties in Newport and Scratby would become vulnerable.

Policies to implement Plan:

From present day: The policy is **no active intervention** to allow the shoreline to evolve naturally, with some localised dune management measures in place. The dunes provide a natural defence, albeit subject to occasional breaching.

Nature conservation requirements would be fulfilled by this policy, although there could be loss of a few properties.

Medium-term: No change from the above policy of **no active intervention**. This may result in loss of seafront assets in Newport and Scratby.

Long-term: No change from the above policy of **no active intervention**. Beaches and dunes are likely to move landward, which may result in loss of seafront assets in Newport and Scratby, although these features are likely to be sustained as a result of adopting the long-term policies for frontages further north within the SMP shoreline.

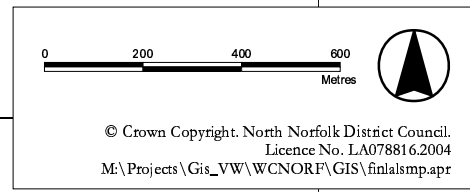
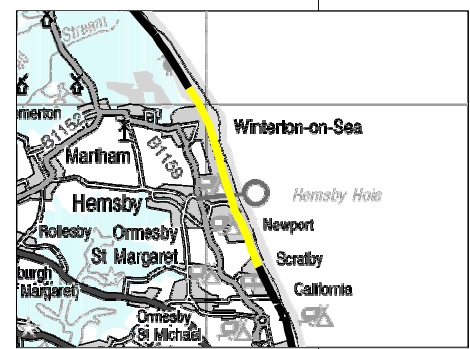
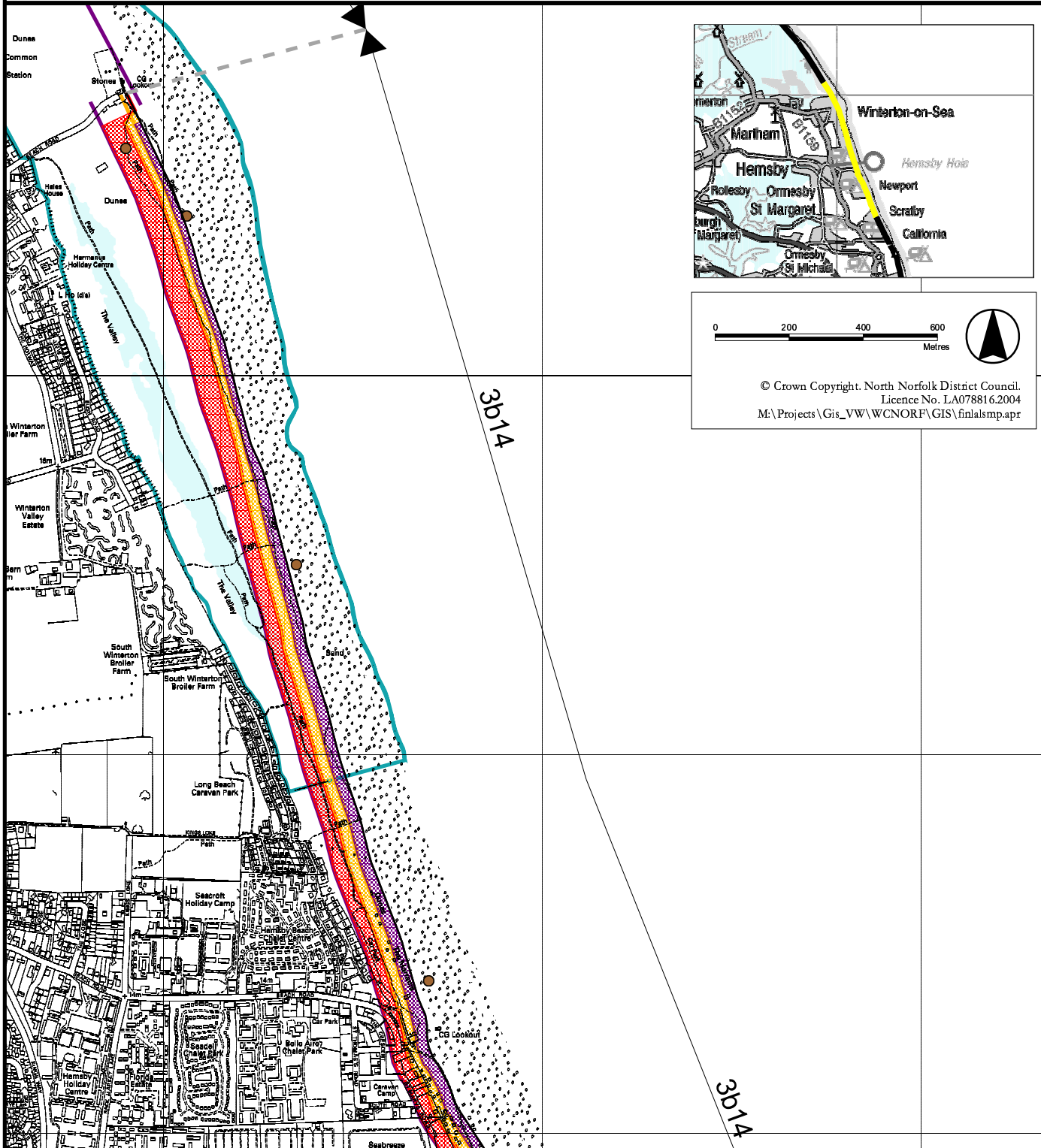
Location reference:	Winterton-on-Sea (South of Beach Road) to Scratby
Policy Unit reference:	3b14

PREDICTED IMPLICATIONS OF THE PLAN FOR THIS LOCATION

Time Period	Property & Land Use	Nature Conservation	Landscape	Historic Environment	Amenity & Recreational Use
By 2025	Loss of up to less than 5 seafront properties and associated infrastructure.	Erosion and possible loss of Hemsby Marrams, but management proposed. Naturally-functioning coast promoted.	No landscape objectives identified.	No heritage objectives identified.	Beach present and access routes possible. Low risk of loss of tourist facilities.
By 2055	Cumulative loss of up to circa 55 seafront properties in Newport and Scratby also loss of holiday developments and associated infrastructure. Loss of link roads.	Erosion and possible loss of Hemsby Marrams, but management proposed. Naturally-functioning coast promoted.	No landscape objectives identified.	No heritage objectives identified.	Beach present and access routes possible. Loss of tourist and local facilities along seafront.
By 2105	Cumulative loss of between circa 55 and 150 seafront properties in Newport and Scratby also loss of holiday developments and associated infrastructure. Loss of link roads.	Erosion and possible loss of Hemsby Marrams, but management proposed. Naturally-functioning coast promoted.	No landscape objectives identified.	No heritage objectives identified.	Beach present and access routes possible. Loss of tourist and local facilities along seafront.

Kelling to Lowestoft Ness Shoreline Management Plan

Policy Unit 3b14: Winterton to Scratby (1 of 2)



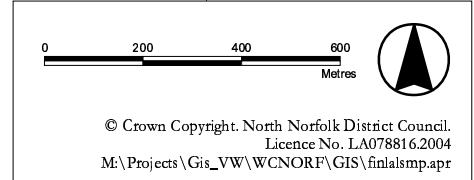
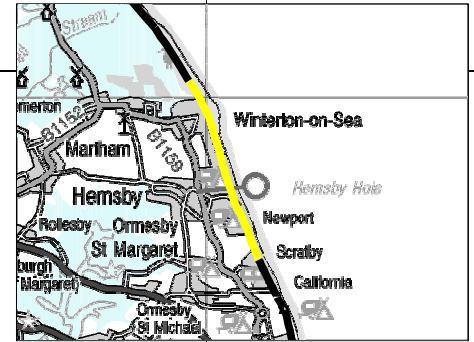
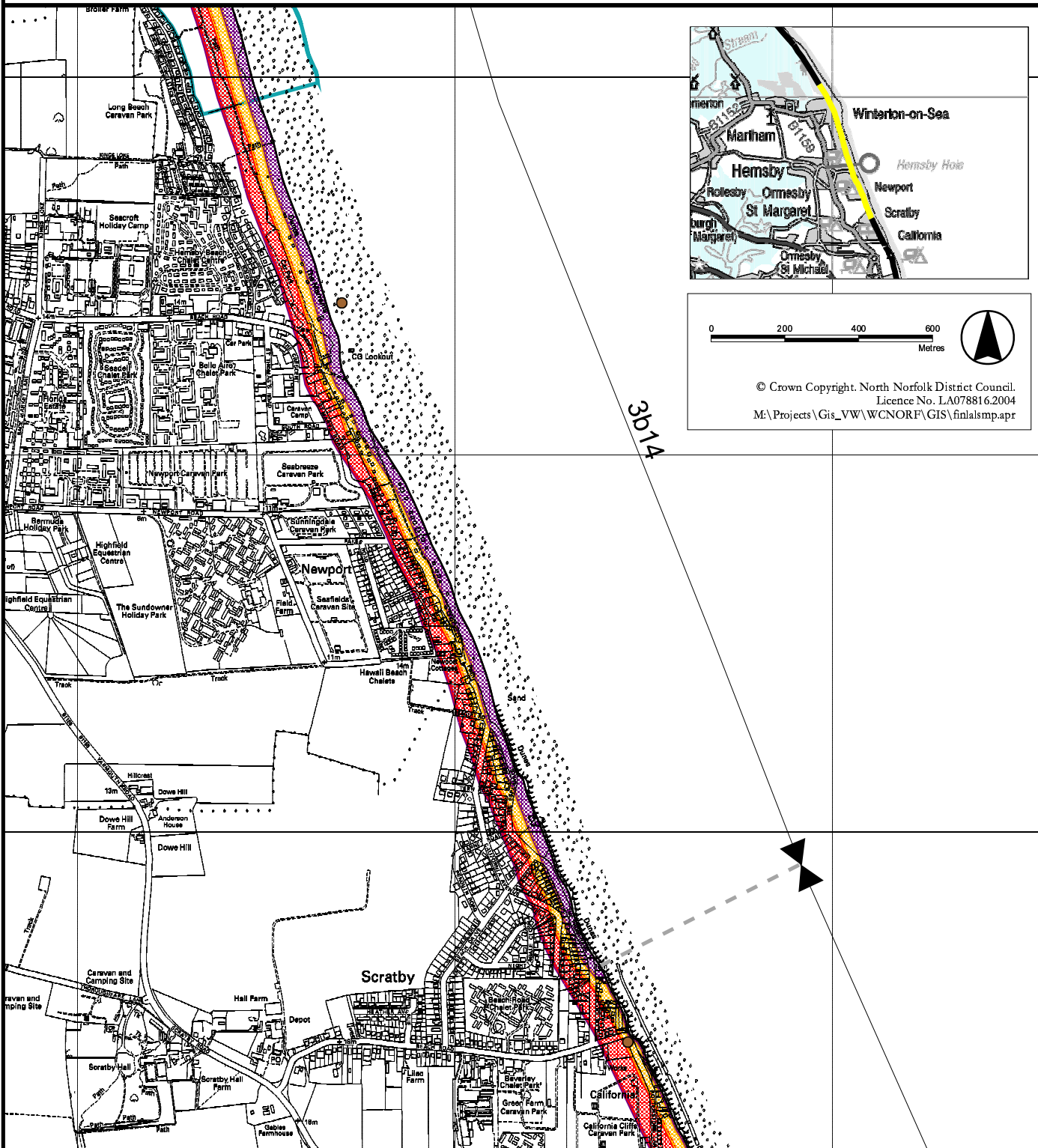
POLICY (FOR FULL DETAILS SEE RELEVANT POLICY STATEMENT)

From Present Day:	Medium-Term:	Long-Term:
Allow retreat through no active intervention	Allow retreat through no active intervention	Allow retreat through no active intervention

- Indicative erosion zone up to 2025
- Indicative erosion zone up to 2105
- Indicative erosion zone up to 2055
- Policy Unit boundary
- Environmental/Cultural Heritage: National Nature Conservation Designation
- Important Heritage Sites
- Environmental/Cultural Heritage: International and National Nature Conservation Designation
- 2003 Indicative Floodplain © Environment Agency

Kelling to Lowestoft Ness Shoreline Management Plan

Policy Unit 3b14: Winterton to Scratby (2 of 2)



POLICY (FOR FULL DETAILS SEE RELEVANT POLICY STATEMENT)

From Present Day:	Medium-Term:	Long-Term:
Allow retreat through no active intervention	Allow retreat through no active intervention	Allow retreat through no active intervention

- Indicative erosion zone up to 2025
- Indicative erosion zone up to 2055
- Indicative erosion zone up to 2105
- Policy Unit boundary

Environmental/Cultural Heritage

- National Nature Conservation Designation
- International and National Nature Conservation Designation
- Important Heritage Sites
- 2003 Indicative Floodplain © Environment Agency